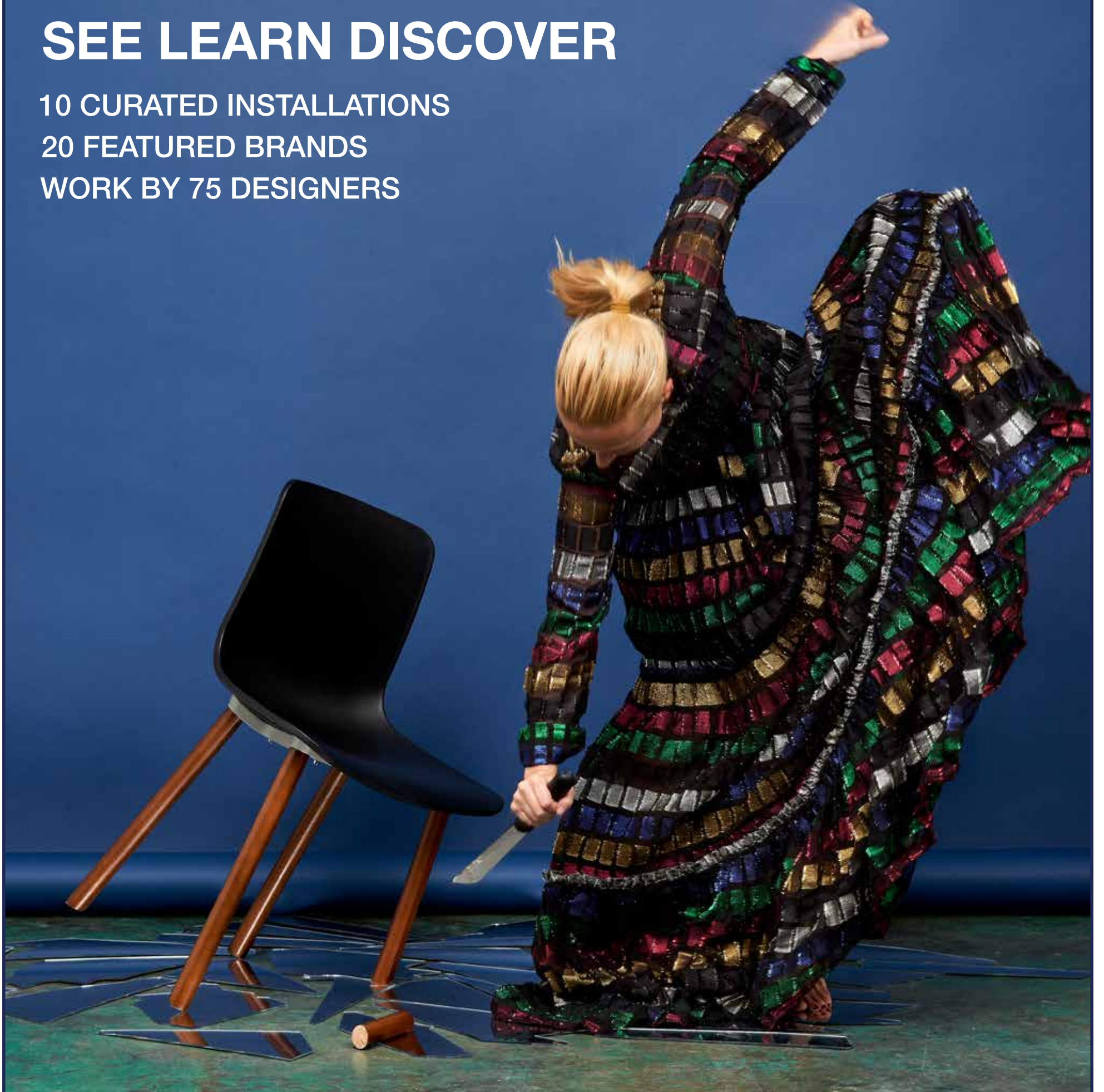


# design<sup>TM</sup> made

DESIGN FOR EVERYONE

## SEE LEARN DISCOVER

10 CURATED INSTALLATIONS  
20 FEATURED BRANDS  
WORK BY 75 DESIGNERS



PRESENTED BY



AUTHENTIC  
DESIGN ALLIANCE<sup>TM</sup>  
Supporting  
Original Design



HOSPITALITY PARTNERS

YOUNG HENRYS



ST. ALI

DESIGN-MADE.

42 Maddox Street,  
Alexandria

FRI	27/10	10.00 - 6:00pm
SAT	28/10	10.00 - 5:00pm
SUN	29/10	10.00 - 4:00pm



cover image  
Shattered Replica Reality  
by Emma Elizabeth  
in collaboration with  
© Fiona Sustanto  
courtesy 26 Original Fakes

MITO wall lights by Tom Fereday  
image (c) Fiona Susanto



# Welcome

## **Buy less. Choose well. Make it last.**

As the Australian design industry basks in the glow of unprecedented global recognition for exceptional output by local furniture, lighting and object designers, it comes at a time that these same designers are discovering knock-offs of their original work, and unfortunately, there's not much they can do about it.

Admittedly we don't have a rich history of design and making akin to our European counterparts. But given the current thirst for designer products in Australia, it's time design lovers commit to supporting original design, and invest in things to love. Objects with meaning that are loved, and then perhaps passed on.



image © Paul Suesse  
courtesy Belle Magazine

Having enjoyed many years curating, producing, managing or advising trade shows and design fairs, it was at London Design Festival in 2012 that something became obvious. Australians, especially in Sydney, needed to experience design directly. Five years later that little idea is now reality, as we (bravely) present Sydney's first independently curated design festival.

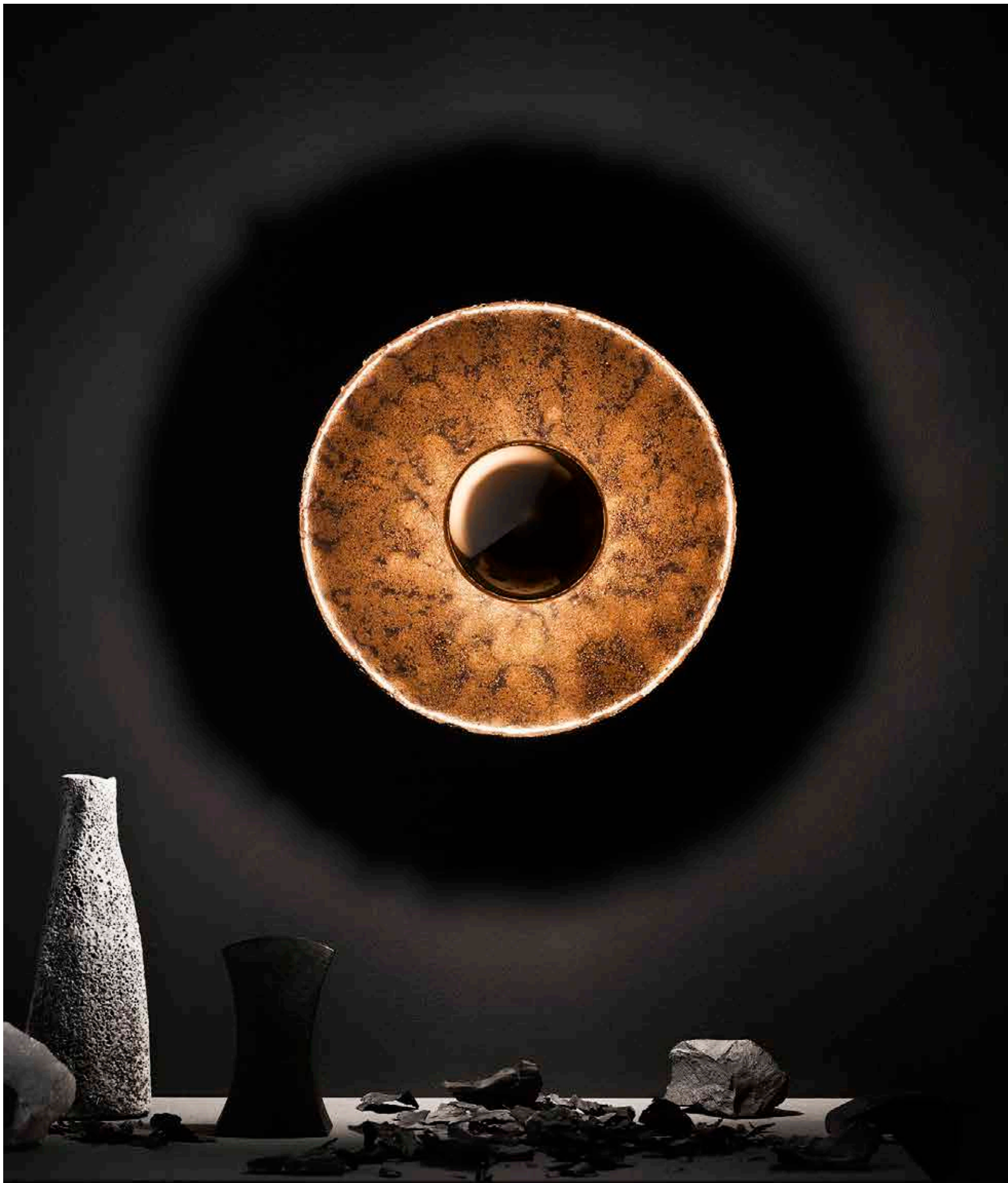
We extend the invitation beyond design industry professionals and encourage design-enthusiasts to discover, learn, and importantly embrace the rich culture that we know as Australian design.

Support from our partners and industry friends has encouraged us to forge ahead. The debut edition of our event represents our vision for an annual design festival in Sydney that not only showcases local creators, studios and brands, but also celebrates our industry as a whole. Both nationally, and, globally.

Reflecting on wise words from Vivienne Westwood – Buy less. Choose well. Make it last.

Kobe Johns &  
Anne-Maree Sargeant (AMS)

[factorydesigndistrict.com](http://factorydesigndistrict.com)  
[authenticdesignalliance.org](http://authenticdesignalliance.org)  
[design-made.org](http://design-made.org)



## IGNEOUS

By Ash Allen + James Walsh

Ash Allen and James Walsh experimented with Bluestone waste, a material deeply embedded into Melbourne architecture.

Discovering that Bluestone melts in a kiln at 1250 degrees Celsius, the duo then cast the molten liquid to create the concave wall sconce. A truly Australian product – that embodies excellence in design and craftsmanship.

[ashallen.com](http://ashallen.com)  
[jameswalsh.studio](http://jameswalsh.studio)

image © Rueben Gates  
styling by Bek Sheppard

# Talks & Workshops

## DESIGN-MADE. Discovery

Fisher & Paykel Experience Centre  
90 Bourke Road Alexandria (5 minute walk from SS)

### FRI 27/10

**12.00-1.30pm**     **SKETCHING THE PROCESS**  
**Drawing Master Class with**  
**Tom Skeehan**

Visual communication skills for  
professionals and senior design students

**Ticket includes materials**  
**and light lunch**

### SAT 28/10

**1.30 for 2.00pm**     **MODERATED TALK**  
**A Tale of 6 Chairs**  
**by 6 Australian**

Designers Adam Goodrum, Tom Fereday,  
Adam Cornish, Charles Wilson,  
Seaton Mckeen, Chris Hardy

Moderated by Anne-Maree Sargeant

If chairs were so easy do design we  
would all create one – right?

A panel of award-winning designers  
unpack the meaning of chair design

**Ticket includes light lunch**

### SUN 29/10

**10.30-11.30**     **SKETCHING FOR KIDS**  
**with Tom Skeehan**

1-hour workshop focusing on drawing  
fundamentals and experimentation  
Aiming to develop visual style with  
drawing essentials

**Tickets includes all materials**  
**and brunch**

**1.30 for 2.00pm**     **INSTAGRAM HACKS**  
**by Jason Grant workshop**

Jason Grant gets hands on with how  
to take images & posting great content,  
how to create a unique voice to engage  
with your audience and drilling down  
essentials - to filter or not to filter, hash  
tags and tagging

**Ticket includes light lunch**

## DESIGN-MADE. Events

SunStudios 42 Maddox Street Alexandria

### STITCHFIELD

Making Workshop with Claire Scorpo (VIC)  
FREE // Bookings essential (15 per group)

FRI 27/10	2.00 - 3.00pm 5.00 - 6.00pm
SAT 28/10	12.00 - 1.00pm 3.30 - 4.30pm
SUN 29/10	12.00 - 1.00pm 2.30 - 3.30pm

### SPOON CARVING

with Carol Russel (QLD)

TICKETED // 10 per group

Workshop with master woodworker Carol Russell (QLD)  
Crafting aged Australian timber into functional objects

**Ticket includes all materials,**  
**absolute beginners welcome**

SAT 28/10	10.30 - 1.30pm
SUN 29/10	10.30 - 1.30pm limited places remaining

### NOBLE CUT Gin + Tonic Garden Parties By Young Henrys

SAT 28/10	2.00 – 4.00pm
SUN 29/10	2.00 – 4.00pm



# Partners + Contributors

VENUE PARTNERS

SUNSTUDIOS      FISHER & PAYKEL

HOSIPITALITY PARTNERS

YOUNG HENRYS            ST. ALi

EVENT PARTNERS

ARCHER OFFICE            FEBRIK                   SKEEHAN      TOMFEREDAY

STRATEGIC PARTNER

THE OTHER  
ART FAIR  
PRESENTED BY SAATCHI ART

AFFILIATE PARTNERS

                  Jam Factory

PRESS AGENT

M.  
MICHELLE PR

DIGITAL AND DESIGN

ROBERT PARNASS  
DESIGN 

FEATURED BRANDS

                  castlery                  n a u            FEBRIK

Fritz Hansen®            GARDEN LIFE            HermanMiller       HYDRO WOOD  
brings beauty to the surface      living edge®

ownworld.com.au            SPENCE & LYDA      stylecraft®            vitra.      MADE WORTHY .COM .AU

FEATURING

Abalos	Christina Bricknell	Jonathan West	Skeehan Studio
Adam Cornish	Dezion	JP Finsbury	So Watt
Archer Objects	Fresh Prince	Bespoke Joiners	Tom Fereday
Ash Allen &	Hava Studio	Mr. Frag	
James Walsh	Local Design	Porcelume	



PaperClip by Seaton Mckeeon  
Commissioned by Stylecraft  
© Haydn Cattach

# Australia Furniture Design Award (AFDA)

## DESIGNING FUTURES



Australia's richest design prize includes \$20,000 cash, a residency at Adelaide's Jam Factory, and the opportunity to design a product collection for Stylecraft – inclusive of business mentoring and a generous designer royalty.

Sydney industrial designer Seaton Mckeeon won the inaugural 2015 award with The Sun, The Moon and ME that features a large perspex disc representing the night sky with laser-etched stars, a conceptual piece acquired by Art Gallery South Australia as part of the prize.

Seaton then embarked on the two-year development of Paperclip, an Australian designed and made outdoor seating collection that unveiled last month at Stylecraft and now makes its public debut at DESIGN-MADE. in an installation curated by interior stylist Jason Grant.

Alice Springs designer Elliat Rich was announced in June as the recipient of the 2017 Award with the 'sculptural vanity' 'Place,' a work that nods to the traditional commode used to store object d'art and female ritual. Inspired by the landscape and colours seen when driving across central Australia, Rich used the saturated tones of intertwined timber layers to mimic her reflections of Australian heartland, and now joins Seaton's work at AGSA.



PLACE by Elliat Rich  
Winner 2017 AFDA Award

[afda.com.au](http://afda.com.au)  
[jamfactory.com.au](http://jamfactory.com.au)  
[stylecraft.com.au](http://stylecraft.com.au)

**“AS CREATIVES WE OFTEN WORK  
IN ISOLATION. STITCHFIELD  
AT ITS CORE IS ABOUT SHARING,  
LEARNING AND WORKING TOGETHER.  
THIS INCREDIBLE MAKING EXPERIENCE  
EMBODIES CONNECTIVITY IN BOTH  
FORM AND PROCESS.”**

**KOBE JOHNS**  
CO-FOUNDER DESIGN-MADE.

# Stitchfield 2017

## **AN INTERACTIVE INSTALLATION PRESENTED BY DESIGN TASMANIA**

Stitchfield 2016 was woven by different groups of women during the Women in Design symposium, created by a group of makers who combined brass components to form a metallic wave that was then suspended from the ceiling as sculptural design.

Recreated especially for our event, STITCHFIELD will be lowered twice a day – allowing visitors a special opportunity to contribute and interact with this meaningful ‘crafted design’ work.

Register to participate, as spaces are limited.

### **COLLECTIVE MAKING**

Commissioned by Design Tasmania CEO Karina Clarke, Melbourne architect Claire Scorpo and Alice Springs-based designer Elliat Rich collaborated to design components that would form the basis of an interactive work that connected people through the making process.

“Exploring the historical precedents of collective making we synthesised our research, settling on the intention to ‘collectively make’ ” Elliat explained

from her studio in Central Australia. “The original installation was created by a Migrant Refugee Group in Launceston, where women from different backgrounds sat in clusters of two or three or four; some talked, while others were happy to sit in that unique silence that collaborative making allows.”

The acid-etched brass components are deliberately left uncoated, allowing the makers’ fingerprints to add a very personal element to the expanding work. Scorpo and Rich further developed the brass elements into a jewellery collection available for purchase from the Design Tasmania booth in the Sunstudios atrium.

This site-specific installation will float above the DESIGN-MADE. entrance, in the FEBRIK LOUNGE featuring purpose-designed seating by Tom Fereday.

Stitchfield floats above the FEBRIK Lounge that features purpose-designed seating by Tom Fereday.

[designtasmania.com.au](http://designtasmania.com.au)







# Brand A Fake

FEATURING 4 ORIGINAL DESIGNS AND 4 FAKES  
ICONIC CHAIR DESIGNS VISITORS ARE INVITED TO BRAND THE  
FAKES WITH THEIR THOUGHTS ON DESIGN THEFT.

Presented by



AUTHENTIC  
DESIGN ALLIANCE™  
Supporting  
Original Design

Based on a concept by  
Be Original USA

be ORIGINAL™

Supported by



Fritz Hansen®



Herman Miller

vitra.



**Panton Chair**  
**Verner Panton (1960-7)**  
**Vitra**

The Panton Chair by celebrated Danish designer Verner Panton was the first chair to be manufactured completely out of plastic in one single piece. This iconic S-shaped chair without legs, a radical concept at the time, can be stacked and used outdoors.

This original design is a keeper. One to love, enjoy, and one of the most famous of all 20th Century chairs!

vitra.com  
livingedge.com.au



**NAVY®**  
**EMECO (1944)**

Made for US Navy Submarines in 1944 using the same 77-step process today, craftsmen take recycled aluminium, and hand form then weld before anodizing. In 2010 Coca-Cola and Emeco collaborated to solve an environmental problem: Up-cycling consumer waste into a sustainable, timeless, classic chair. Made from 111 recycled PET bottles, 26.5 million bottles have been rescued from landfill made into chairs.

So how many FAKE NAVY chairs hit landfill after being discarded on sidewalk hard rubbish throw outs?

emeco.com  
cultdesign.com.au



**SERIES 7™**  
**Arne Jacobsen (1955)**  
**Republic of Fritz Hansen**

Danish visionary Arne Jacobsen created an iconic form by perfecting the process of laminating 9 layers of compressed timber - the technique still used today. SERIES 7 is by far the most sold chair in the history of Fritz Hansen and perhaps also in furniture history.

Sadly this instantly recognizable design is probably the most knocked-off chair on the planet.

fritzhenzen.com  
cultdesign.com.au



**EAMES® DSR**  
**with Eiffel Base (1950)**  
**Herman Miller**

One of Charles and Ray Eames most recognisable designs, the DSR sits with the Series 7 as possibly the most copied chair in history. Originating from a single shell fibreglass chair, that at the time revolutionised seating construction, in 2001 Herman Miller introduced the molded plastic chair in 100% recyclable Polypropylene.

EAMES® furniture is licenced to Herman Miller, each chair is made to exacting standards, fabricated from sustainable materials, with energy use and waste monitored, even freight emissions are offset.

hermanmiller.com  
livingedge.com.au



*“Chasing all the copies of my  
award-winning Coco Pendant  
would be a full time job.”*

KATE STOKES // COCO FLIP  
MELBOURNE INDESIGN 2016



AUTHENTIC  
DESIGN ALLIANCE™  
Supporting  
Original Design





# Febrik

## INNOVATION BY DESIGN



Images courtesy of Febrik

Dutch brand Febrik created textured 2D and 3D upholstery textiles from a process discovered after husband and wife duo Jos Pelders and Renee Merckx began experimenting when working at a local company that made mattress fabrics.

“We make knitted upholstery textiles” co-founder Jos Pelders explains of their process, “and whilst knitting is popular in fashion, in upholstery it has always been about woven textiles.” It might sound simple, but effectively the brand rewrote upholstery typology by adding new possibilities for furniture designers created by the unique stretch of the fabrics.

Since launching in 2008, the brand and was quickly commissioned by Italian doyenne Patrizia Moroso to launch new Moroso sofas at Milan’s Salone del Mobile. Now collaborating with some of the biggest names in design, Febrik features with famous products by Cassina and Moooi, and works directly with many global names including Patricia Urquiola and Bertjan Potz.

Sydney furniture designer Tom Fereday created purpose-designed furniture for the DESIGN-MADE. entrance feature. “Febrik is unlike any other fabrics we work with.” Fereday venture, “The textiles are incredibly flexible and unique in construction with textured patterning that emphasizes the dome forms on our seating.”

The new pieces of Fereday’s WES collection are developed with fabricators SD Element, a partnership essential to product development. “For me SD Element are one of the finest upholsterers in Australia. They successfully tread the line of handmade artisanal upholstery creating an outcome that can happily sit beside international products.”

[febrik.com](http://febrik.com)

[thesdelement.com.au](http://thesdelement.com.au)

[tomfereday.com](http://tomfereday.com)



# YOUNG HENRYS

## NOBLE CUT GIN



A New World Australian gin, introducing techniques and flavours from both brewing and distillation. With a youthful contempt for gin's British heritage, Young Henrys has produced a unique expression of quintessential Australian botanicals, including pepperberries, lemon myrtle and Tassie-grown hops.

**Style** / New World Australian Gin

**Strength** / 40% ABV

**Botanicals** / Juniper, Tassie hops, pepperberries, lemon myrtle



NOON Tables and Mirrors  
by Ross Gardam  
© Haydn Cattach

# Ambassadors

**IT IS IMPORTANT THAT WE CONTINUE TO DESIGN, MAKE AND CREATE IN SYDNEY, AND THAT A NEW GENERATION OF PEOPLE UNDERSTAND THE VALUE AND PRIDE THERE IS IN PRODUCING SOMETHING REAL, TANGIBLE AND DESIRABLE**

KAREN MCCARTNEY



## ANGELA FERGUSON

Managing Director and owner of design firm FutureSpace, Angela believes design has a powerful influence on people's lives, whether at work, home or play.

Through her design work, writing and public speaking, Angela shares her experience of human-centred design with a global audience. As a qualified interior designer working across residential, educational, recreational, retail and working environments for more than 20 years, a stellar client roster includes some of the most recognised names in the world such as Google, Qantas, PwC, REA Group and Volkswagen.

Her interior design work and articles have been widely published in Australia and Internationally, appearing in publications that include The Sydney Morning Herald, The Age, AFR and Huffington Post, and she regularly appears on Sky News TV.



## KAREN MCCARTNEY

Originally from the UK, Karen McCartney is best known for her work in the world of interiors, architecture, design, and home wares. A celebrated author and design commentator, Karen was editor of Marie Claire lifestyle prior to launching INSIDE OUT, a magazine she ran for more than 10 years.

Whilst at NewsLifeMedia she spearheaded the digital play for Body+Soul website and worked across News' digital product design platforms. Founder of creative strategy and content agency Editd, Karen regularly contributes stories about interior decor to the Good Weekend Magazine.

Author of several architecture books including 'Iconic Australian Houses' and 'Super House,' both translated into successful exhibitions. Her latest book 'Perfect Imperfect' was released in May 2016, and her next interiors book will be launched in 2018.



**AUSTRALIAN DESIGN IS AMONGST THE BEST IN THE WORLD; OUR IDEAS ARE INNOVATIVE, FRESH AND AUTHENTIC. DESIGN-MADE. CELEBRATES THE UNIQUE TALENTS OF OUR DESIGNERS AND MAKERS SHARING IT WITH A WIDE AUDIENCE.**

ANGELA FERGUSON



### **LOUISE OLSEN & STEPHEN ORMANDY DINOSAUR DESIGNS**

Artists, designers and co-founders of vanguard Australian brand DINOSAUR DESIGNS, husband and wife duo Louise Olsen and Stephen Ormandy have created handmade products for more than 30 years. With retail stores in Australia, New York and London, they are known for contemporary handmade resin jewellery, tableware, design objects and furniture.

Stephen Ormandy has held solo fine art exhibitions around Australia, and recently in New York at Olsen Gruin Gallery. Louise helms jewellery design, and for DESIGN-MADE. launches a new handmade resin table collection inspired by nature and rock formations.

Having mastered and refined their techniques over the years the pair are constantly surprised by the possibilities that arise from working with resin, gold, silver, brass, copper, stone and glass.



### **JASON GRANT**

Interior stylist Jason Grant is the author of three books, and is creative director of homeware brand MJG.

Working with many Australian and International magazines including Inside Out, Belle, Vogue Living, Australian House and Garden, Real Living, The Sunday Times UK, Grazia Magazine UK, and Living Etc, Jason creates advertising and editorial campaigns.

His client list includes Canon, David Jones, King Living, Reece Bathrooms, Pottery Barn, West Elm, Country Road, Sheridan, Myer and Armadillo & Co, working across print, online and event spaces. Now with 3 books published with Hardie Grant, his most recent title MODERN RETRO HOME hit the shelves last month.

Living in Bondi, Sydney, Australia, Jason loves the beach, and is renown for his trademark laid-back, quintessentially Australian style

## DESIGNER BRIEF

Cut

Construct

Fold

Form

Stitched

Mould as pulp

Laminate

Use with other materials



## DESIGN-MADE. // Exhibition

Curated by Andrew Simpson, (Vert Design)

# Interpretations V

Held every two years, INTERPRETATIONS showcases as an exhibition created for designers to find new ways of making by exploring a single material, and then learning from each other by shared experience.

Led by Sydney industrial designer Andrew Simpson (Vert Design), some of Australia's greatest designers have been invited to embark on a unique process of experimentation and collaboration, where the designers share the ideas and secrets behind their creations, allowing insight into everyone's creative process.

The debut 2008 exhibition featured Glass Blowing, and was so successful that some designs went on to be commercially produced, including Andrew Simpson's 'Cup & Jug,' and 'ATL' vase by Trent Jansen. Subsequent installations were themed Sheet Metal, Stone and Sand Casting.

INTERPRETATIONS V invites designers to explore paper (cellulose) – a challenging but incredibly rich material, formed into lighting, functional objects like tableware and even seating.

[interpretations-sydney.com](http://interpretations-sydney.com)

## PARTICIPATING DESIGNERS

Sarah King

Benja Harney

Harriet Watts

Tom Skeehan

Tom Fereday,

Elbowrkshp

Charles Wilson

Andrew Simpson





## TOM FEREDAY

Invented in the US in the early 1900s, paper weaving was developed to replace rattan weed, a scarce material at the time. The cord proved to become an incredibly resourceful and was used in a variety of applications due to its inherent strength.

Used extensively in the Danish furniture industry as a seating material when leather in short supply during war years, the long lasting strands made from a pulp, combined with glue and twisted in a rope-like manner to resemble rattan reed strands.

Collaborating with Adam Stewart of Modanest, Tom Fereday created three unique woven chairs using solid timber frames from his Pieman collection for Dessein Furniture.



## HARRIET WATTS

The META wall-clock, made from reclaimed denim fibre, zips and buttons from a pair of jeans, couples traditional papermaking techniques with digital fabrication and mold making. Celebrating the beauty of transient objects in our lives, the work investigates how less durable materials such as paper can be used to create objects with longevity.

Using post-consumer textile waste, META asks us to reflect on the value of what we frequently discard. There are 1.8 billion pairs of jeans around the world, all of which will fail to perform their primary function at some stage. In Australia alone, more than 500,000 tonnes of leather and textile waste is sent to landfill annually.

Design needs to engage with an expanded field of reuse.



## CHARLES WILSON

Aiming to reimagine a utilitarian object to create an aesthetically beautiful, useful product, Charles Wilson conceived a tableware series, with a set of plates that have a secondary function. Minimal, simple and contemporary, the plates enable the user to hold both plate and wine glass with one hand.



## TOM SKEEHAN

'SO' is paper light fixture that explores pulped paper and traditional paper dying techniques to create a minimal desk lamp. By using only one material in the construction, the contrasting textures created in the manufacturing process control the light refraction





# Form, Function, Story

## WHY WE MUST EMBRACE 'SLOW DESIGN

**“SLOW DESIGN FOCUSES  
ON PROCESS, ORIGIN  
AND MATERIALS,  
WHILE VALUING  
THE ENVIRONMENT  
AND THE INDIVIDUAL.”**

APARTMENT THERAPY  
@apartmenttherapy

Fiona Lyda has a simple rule of thumb when adding to the unparalleled textile, furniture and lighting collections at the SPENCE & LYDA design emporium. “The form, function or story must resonate with me” Lyda reveals, “preferably all three, but sometimes not. Every object must have meaning. That personal connection is paramount!”

Alarmed by ‘peak consumerism’ she emphasises we must consider the skill, experimentation and emotional investment expended to create objects with meaning. “We have a moral obligation to look long and hard at what we buy and question why we buy, why something is even produced and consider who made it and how. The motto of the future really should be ‘Buy once, buy incredibly well.’

As we begin to move past fast food and fast fashion by embracing the slow food movement and ethical fashion practice, Lyda believes we must all embrace ‘slow design.’

“Local and regionalised production feeds back into the broader community with a far more enduring social contribution than huge factories spitting out cookie-cutting items labeled as ‘design.’ We must have a visceral response to an object, an emotional connection that sparks the desire keep it forever, or perhaps, one day, pass it on with love.”

[spenceandlyda.com.au](http://spenceandlyda.com.au)

**“JAMFACTORY HAS BEEN WORKING HARD TO ESTABLISH A NATIONAL PROFILE IN TRAINING, SUPPORTING AND PROMOTING WORK BY TALENTED DESIGNER MAKERS. WE’RE THRILLED TO BE PARTNERING WITH SPENCE & LYDA TO PRESENT A RANGE OF HAND-MADE CERAMIC TABLEWARE AND GLASS LIGHTING AT DESIGN-MADE.”**

BRIAN PARKES

## **PORCELUME**

**Live Making by Colin Hopkins  
(Melbourne) at DESIGN-MADE.**

Melbourne artisan and architect Colin Hopkins presents unique live crafted-design performances at DESIGN-MADE. set to his own musical score. Discover how this exquisitely delicate lighting collection comes to life, and witness his practice of wheel throwing fine porcelain in an intimate setting.

“Porcelain holds a glorious tactility and whilst appearing fragile, it possesses an inherent strength that allows the sides of the lamps to be shaped into fine translucent ‘skin’ that when lit emits a delicious warm light that reveals the unique character of handmade. No two are the same.”



## **JAM FACTORY Adelaide**

“The JamFactory is an interesting beast. It is an institution of learning, offering post graduate degrees but it also encourages practice via the ‘product line’ they produce. Students begin to understand the nature of how they might have a business in design and to also begin to appreciate the rigours involved in manufacture on an ongoing basis”

FIONA SPENCE

JamFactory designers showcasing ceramic tableware and glass lighting:

Karen Cunningham

Jon Goulder

Damon Moon

Deb Jones

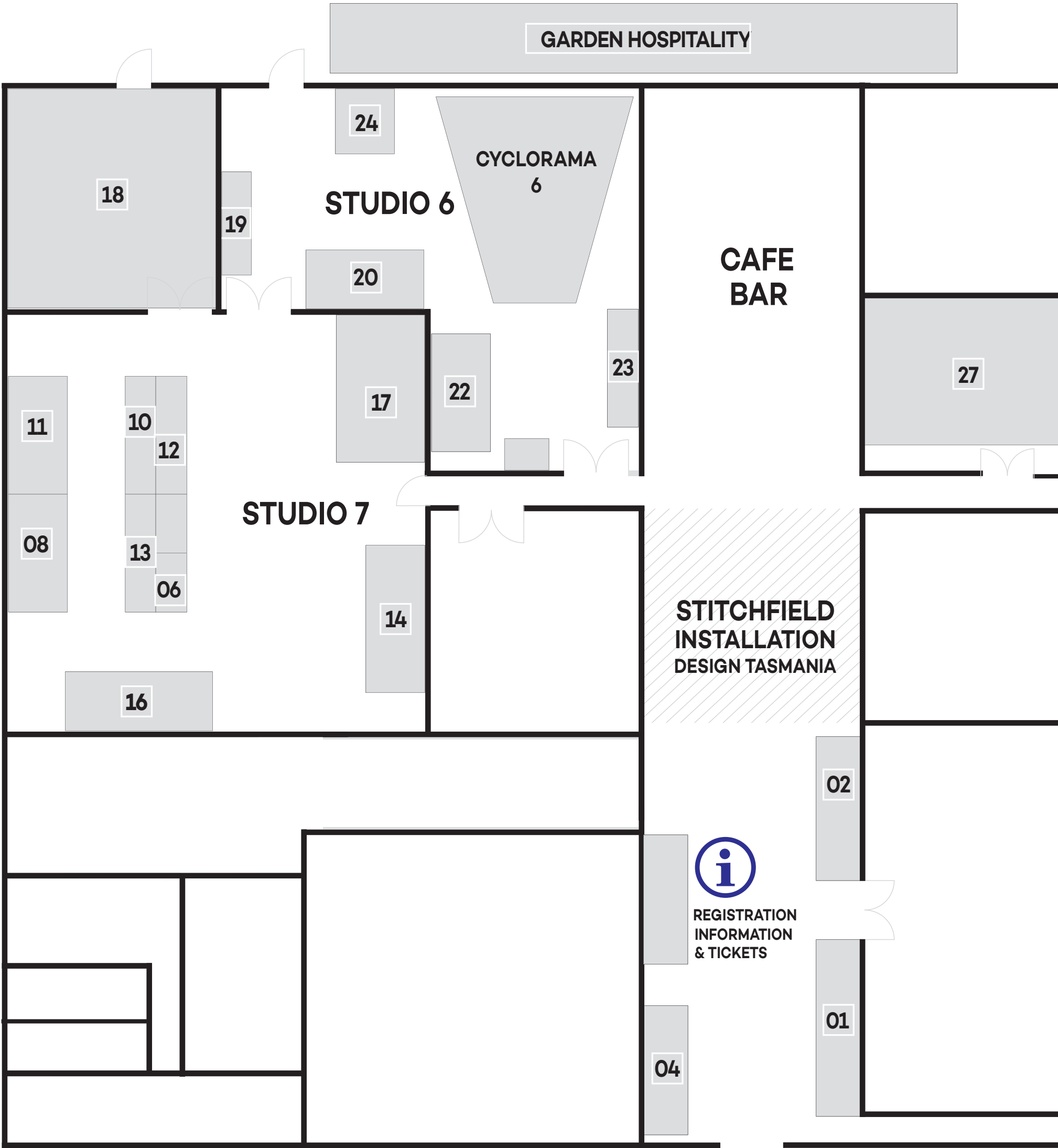
Christian Hall

[jamfactory.com.au](http://jamfactory.com.au)



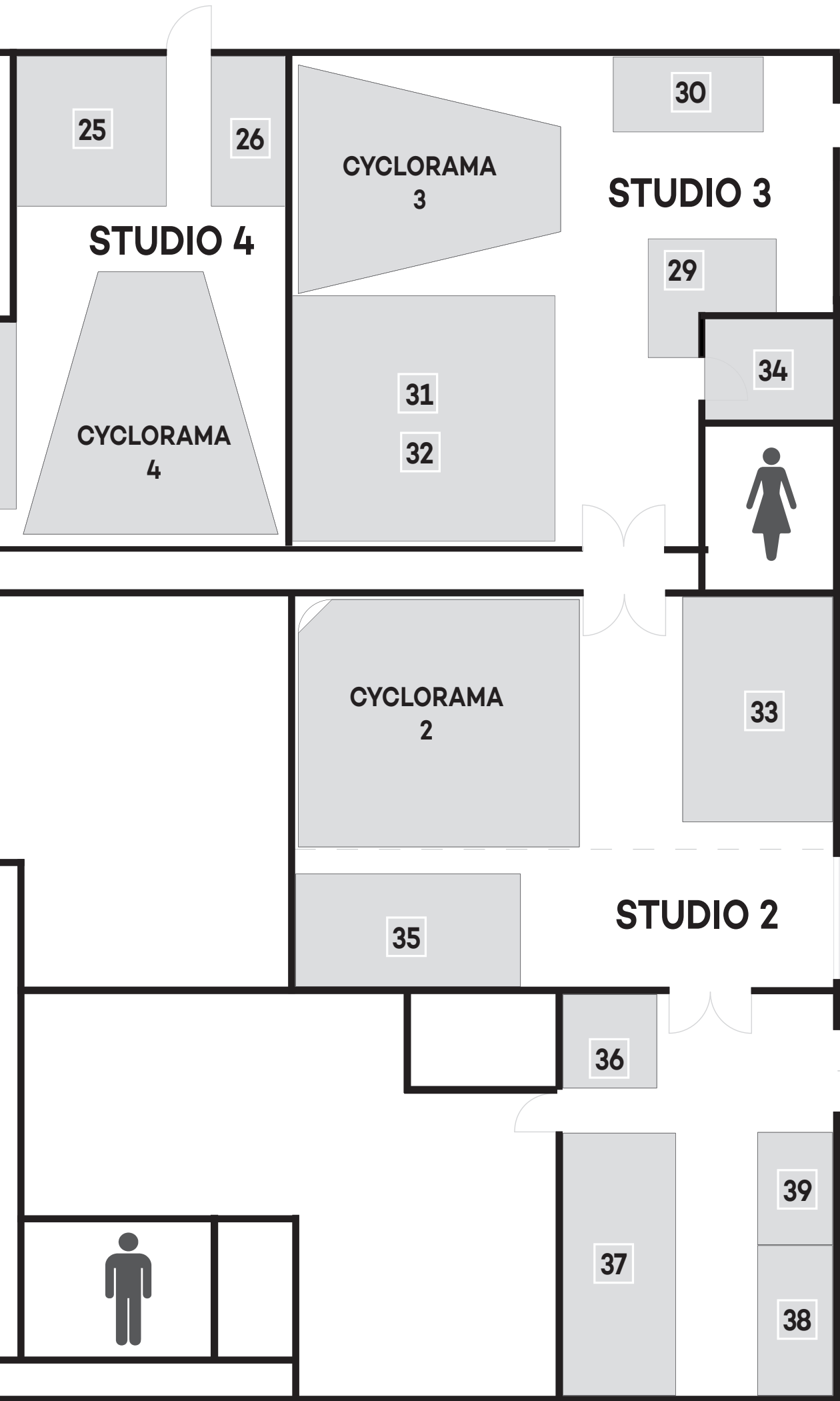
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## FLOORPLAN



ENTRANCE & REGISTRATION

LIGHT HUT BY FRESH PRINCE



Atrium FEBRIK Lounge +  
Design Tasmania – Stitchfield

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- 26 Original Fakes  
Tickets + registration  
Australian Design Centre  
Christina Bricknell  
JP Finsbury Bespoke Joiners  
Jonathan West  
Fresh Prince  
So Watt  
Ash Allen & James Walsh  
Abalos  
Archer Objects  
Ross Gardam  
Catapult Design  
Castlery  
Mr. Frag  
Skeehan Studio  
Tom Fereday  
Adam Cornish  
UNDERVALUED  
Local Design  
Worthy by ownworld  
Brand a Fake  
Hyrdowood Spoon Carving  
Axolotl Paint  
Axolotl  
Mud Australia  
Formist  
Dinosaur Designs  
Porcelume  
JamFactory  
Dezion  
Hava Studio

Outdoor Fresh Prince

INSTALLATIONS

- Studio 2
- Studio 3
- Studio 4
- Studio 6
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Collectible Australian Design  
Interpretations V  
Paperclip by Seaton Mckeon



# Directory

## A-Z

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### 26 Original Fakes

**friends.andassociates**  
**authenticdesignalliance.org**

Presented in partnership with Living Edge and AUTHENTIC DESIGN ALLIANCE, this compelling exhibition showcases over two locations – DESIGN-MADE. and The Other Art Fair (Australian Technology Park, Eveleigh 5 minutes by car).

Dale Hardiman and Tom Skeehan invited 26 designers to ‘hack’ a replica of an original HAL Wood chair by UK design maestro Jasper Morrison, in a bold stance against design theft. This powerful presentation strikes to the heart of the endemic problem of fake designer furniture in Australia.

The series of one-off works are accompanied by strongly worded statements about counterfeit design in Australia, raising the question the question – how would you feel if your own work was ripped off?

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### ABALOS

**abalos.com.au**

Sydney industrial designer Dennis Abalos has a portfolio spanning self-produced designs to collaborative work for a variety of clients across design for projects, furniture, homewares and lighting, and interior and exhibition commissions. Fusing traditional craft-based skills from his Philippine heritage with modern Australian design, his studio produces contemporary furniture, lighting and homewares under the brand, ABALOS – established in 2010.

Renown for consistently unique work, Dennis pushes production techniques and materials to innovative forms and create fresh ideas in furniture and products design, leading him to be decorated with Australian and international design awards. The SADDLER Chair and JACARANDA Lamp are showcased alongside his LATTICE outdoor collection.

23

### Adam Cornish

**adamcornish.com**

Multidisciplinary Melbourne designer Adam Cornish aims to create honest accessible products developed through research that embodies natural expression. Using a palette of natural, tactile materials and simple design solutions, he creates products with visual and physical longevity.

In his first ever brand showcase, Adam presents the STRAND Chair (now in colours), alongside the indoor / outdoor REV stool and CONVERSE Sofa, all commissioned by Nau Design x CULT. Working with Italian design house Alessi, TRINITY, a steel tableware centre-piece is displayed alongside FOLIA, an wall based acoustic system that launched previously at Milan Design Week.

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### Archer Objects

**archeroffice.com**

Archer Office is an architecture and design practice led by Tomek Archer that works across projects furniture to installations, houses, commercial buildings and masterplans. Recipient of many awards including a DesignMark at the 2005 Australian International Design Awards (Furniture), Australian interior Design Awards (Interiors), and the 2017 NSW Emerging Architect Prize from the Australian Institute of Architects (Architecture).

His Furniture and objects have been acquired into permanent collections including the State Art Collection of the Art Gallery of Western Australia, and available for purchase from Archer Objects, Anibou and Nomi. Exhibited products include ‘Campfire’ table, the cork stool ‘Torso’, and ‘Box Set’, an integrated storage set of stacked boxes commissioned by Wallpaper\* magazine.

12

### Ash Allen & James Walsh

**ashallen.com**  
**jameswalsh.studio**

Melbourne-based emerging designer James Walsh and established designer/ manufacturer Ash Allen teamed to create IGNEOUS, a wall light made from waste from Bluestone used in other industries.

Developed over six months of experimentation, they discovered that melting waste Bluestone powder in a kiln at 1280 deg Celcius, they could harnesses by-product of the material and mold it to create a wall sconce that emits subtle hues enhancing the natural properties of the light. Bluestone is native to Melbourne, making this a uniquely authentic Australian design.

2

### Australian Design Centre

**australiandesigncentre.com**

The Australian Design Centre is a leading Australian leading arts organisation dedicated exclusive to design and contemporary craft. Supporting the power of design innovation and craft through exhibitions, events, education programs and digital platforms.

ADC is presenting OBJECT Pop-Up – a store featuring some of there most popular designers and makers. Discover objects, lighting and products by Adrian Lawson, Anthony Brink, The Fortynine Studio, Hayden Pulley, Katherine Mahoney Ceramics, Karmme, ceramics by Milly Dent along with products by Outer Island and Public Holiday.

31

### Axolotl Paint

**axolotlpaint.com**

Axolotl Paint is an exclusive range of designer effects and colours, developed in Sydney and preferred by top architects and design specifiers nationally. Honouring traditional craftsmanship through batch production, and using the finest quality materials, the products are refined to create a technically superior choice.

Delivering the ‘paintability’, depth of finish and durability demanded by the best commercial and residential projects, the colour range represents a palette that extends from extroverted bright tones through to moody lustrous shades. The Axolotl Paint collection is water based, has low VOC’s, and comes in a range of acrylic paints, micaceous iron oxides and timber washes for internal and external use.

32

### Axolotl

**axolotl.com.au**

Axolotl Metal is a specialist coating technology which bonds liquefied semi-precious metals such as Copper, Brass and Bronze to surfaces – in more than 100 colour, texture and patina combinations; whilst Axolotl Glass specializes in architectural glass that manufactures formed, etched and deep carved glass for both interior and exterior use.

Axolotl Concrete delivers a sustainable, lightweight and cost effective alternative to solid concrete that can be applied to virtually any solid surface at any size and shape either indoor or out.

Axolotl Stone Surface is a new, natural stone surface that is so lightweight and flexible it revolutionises how stone can be used in architecture and design at a fraction of the cost of solid stone; Axolotl Sculpt enables carving and polishing of natural stone to create almost any 3D design.

29

### BRAND A FAKE Presented by AUTHENTIC DESIGN ALLIANCE

**authenticdesignalliance.org**

Australia is now seen as the ‘Wild West’ of fake designer furniture. In a stance against counterfeit and knock-offs of original designs – BRAND A FAKE showcases 4 iconic chairs and 4 fakes to demonstrate the need to support authentic design, taking a stand against ‘replica’ and other stolen designs.

Presented by the AUTHENTIC DESIGN ALLIANCE, and supported by Cult and Living Edge, the showcase features icons by famous designs by Arne Jacobsen (Fritz Hansen), Emeco, Charles and Ray Eames (Herman Miller) and Verner Panton (Vitra). Visitors are invited to scribe their thoughts on design theft as part of this interactive installation.

18

Castlery

castlery.com.au

Believing well-made designer furniture need not be expensive, Castlery deliver designed collections at accessible price points from their new Alexandria showroom. Launching in Australia with a seating and lounge series designed by Charles Wilson, The Gable collection fuses mid-century forms with Scandinavian details.

The organic thin profile frame uses upholstered piping to highlight the classic silhouette, and uses a plywood structure to ensure durability, the form wrapping itself around the user in a gentle embrace. Solid timber legs appear streamlined against the contours of the chair, allowing the whole collection to rest on the eyes with ease.

17

Catapult Design

catapultdesign.net.au

Established in 2013 Catapult Design remains passionate about showcasing the very best Australian furniture lighting and accessory designs. With a diverse catalogue suiting a wide range of uses - from commercial to residential, hospitality, and everything in between, Catapult also create custom pieces through their signature in-house label.

Presenting designs by Daniel Barbera, that includes the stunning Bronze table featuring a hand cast base, Catapult also show work by Dowel Jones, Marz Designs, Franco Crea, Apparentt, Jr. Abel, Idle Hands, MJP Studio, Spotted Quoll Studio, NASH, Studio Fiveo3, and Canberra-based silversmith Alison Jackson.

27

WORTHY by ownworld

ownworld.com.au

Founded in 2007 Chris Hardy P/L is an Australian furniture and lighting brand driven by the understanding that good design can transform a space. Applying key elements of modernism, sustainability and user experience, Chris works closely with manufacturers to ensure products are marketed at the best possible price.

Furniture distributor OwnWorld have collaborated with Chris for the debut of a new Australian brand Worthy, aimed at showcasing local design both here and on the global stage. Presenting the Langdon seating collection, alongside Float, a collection of accessibly priced, stackable veneer seating that includes a chair, low lounge and stools.

6

Christina Bricknell

christinabricknell.com

Canberra-based furniture designer-maker Christina Bricknell pursues the interaction between materials and the human exchange with an object as a foundation for her work. Experimenting with the materials she uses, Christina strives to synchronise these elements; and emphasize the extremes of hard and soft through wood and textiles – creating playful pieces to bring a light-hearted energy into a space. Designs, Sydney studio.

Her new Olío chair, made in collaboration with JP Finsbury Bespoke Joiners, explores the intersection of form and support, to use minimal

supportive elements required to engage with the organic shape in human form. Curved and cylindrical components provide a soft sculpted cohesion and playfulness highlighting intricate yet minimal design.

38

Dezion

dezionstudio.com

Founded in 2012 by Asher Abergal, Dezion Studio creates handmade objects that are simple, functional and classically designed. Upholding a material driven design process, experimenting with different materials and new techniques allows new designs to emerge from the essence of the material.

KAV pendant lights, made of two distinct and contrasting materials: ceramic and wood, use an elementary wooden peg placed through the neck of lampshade to lock the light cable in place, in a simple, bold gesture. The TURNS pendant is a contemporary take on the classic industrial pendant, made from a ceramic canopy hung over a hand turned timber centerpiece that cleverly incorporates an inbuilt LED light source.

2.

Design Tasmania, Stitchfield

designtasmania.com.au

Design Tasmania fosters designers and master artisans on local, national and international platforms, and promotes craftsmanship and products to a broader audience. ‘Stitchfield’, an interactive installation that visitors can contribute to the making, was commissioned by Design Tasmania, and created by Melbourne architect Claire Scorpo with Ellait Rich from the Northern Territory.

Join us for an exclusive opportunity to participate in this very special Australian crafted design work that spans the entrance foyer. ‘Stitchfield’ will be lowered twice a day, and visitors can join Claire Scorpo in workshops that provide a very memorable experience.

35

Dinosaur Designs

dinosaurdesigns.com.au

Stephen Ormandy and Louise Olsen are artists, designers, creative directors and co-founders of Dinosaur Designs. Over three decades they have built and designed what is arguably one of Australia’s most recognised design companies with stores in Australia, London and New York.

Their work has been shown at the V&A London, London Design Festival, NY Design Week, Powerhouse Museum and NGV Melbourne. ‘The Art of Dinosaur Designs’ was published in October 2016, and their collections are sold globally by Bergdorf Goodman, Harvey Nichols, Net-A-Porter, Paul Smith just to name a few.

Presenting a new collection of tables inspired by boulders and rock formations, designed by Louise Olsen.

2

FEBRIK Lounge

febrik.com  
thesdelement.com.au  
tomfereday.com

FERBIK Lounge is supported by Dutch brand Febrik, renowned for textured 2D and 3D upholstery textiles created by a revolutionary woven process discovered after the founders began experimenting when working at a local company that made mattress fabrics. This world recognized textile collection is used by international brands Cassina, Moooi and Moroso.

FERBRIK have partnered with Tom Fereday, who has created purposed designed seating in collaboration with furniture makers The SD Element. Enjoy the lounge when participating in the ‘Stitchfield’ making workshops, located in the Atrium.

10 + Outdoor 01

Fresh Prince

freshprince.com.au

Sydney studio Fresh Prince specialises in timber and plant-centric designs. Fusing furniture making and architecture with a shared passion for plants, design duo Richie and Alice create unique spaces, experiences and products for commercial and event industries.

Presenting Light Hut - small moveable structure used as an outdoor sanctuary, and a place for reflection, the pair are also showcasing furniture designs including an American Oak Desk.

34

FORMIST

formist.co

Formist is a design studio, a publisher and a type foundry. Founded by Mark Gowing, Formist has over 25 years experience as an industry leader specialising in identity, publication, poster, motion and experimental design for Australia’s most exciting cultural and commercial organisations. These clients include Sydney Opera House, Museum of Contemporary Art Australia, Art Gallery of NSW, Sydney Film Festival, Sydney Dance Company, Powerhouse Museum and Kaldor Public Art Projects.

Formist Foundry, a commercial outlet for unique typefaces will launch in 2018; and Formist Editions, a growing library of publications and collectibles for lovers of art and design produces immersive publications, limited edition objects, prints and artworks. Every Formist Edition is a thing to behold.

39

Hava Studio

havastudio.com

Established by Patty Hava in 2009, Hava Studio is a Sydney boutique design studio creates interior environments and bespoke pieces within them. As a natural progression of the studio’s work, the offering was extended in 2013 to include furniture and object design, showcasing refined craftsmanship, quality materials, and crisp lined forms.



Presenting ‘Gemini Candle-holder’, a double marble and brass candle-holder named for the mythological twins Kastor and Polydeuces; coupled with ‘The Odd Couple Bookends’, a design forming part of the larger Extrusion Collection which explores the use of off the shelf architectural extrusions used to create homewares pieces.

30  
**Hydrowood, Spoon Carving with Carol Russell**

**hydrowood.com.au**

Hidden below the glassy waters of Lake Pieman on the Tasmanian west coast, lies an ancient forest - flooded and forgotten when the Pieman River was dammed to create hydro-electricity. Lost in deep dark waters, ghostly trees still stand tall on the lake's bottom. With ingenuity and the feats of modern engineering, Hydrowood is undertaking one of Australia's most ambitious forestry projects, creating history by delving deep below the waters of Lake Pieman to resurrect the precious timber below.

Species such as Tasmanian Myrtle, Celery Top Pine, Black Heart Sassafras and the mythical Huon Pine are once again available. Join us as master woodworker Carol Russell hosts spoon carving workshops that transform raw Hyrdowood blocks into beautiful and functional objects.

37  
**JamFactory with Spence & Lyda**

**jamfactory.com.au**  
**spenceandlyda.com.au**

Adelaide's JamFactory is recognized internationally for cultivating excellence in the fields of Ceramics, Glass, Furniture, Jewellery and Metal training, and offers an Adelaide-based two-year Associate training programs, supported by retail and exhibition spaces showcasing contemporary craft and design.

Partnering with Spence & Lyda, a very special showcase of curated ceramic tableware is paired with handmade glass lighting by five of Australia's leading practitioners – Jon Goulder, Damon Moon, Deb Jones, Christian Hall and Karen Cunningham.

8  
**Jonathan West**

**jonathanwest.com.au**

Jonathan West makes furniture, joinery and objects from his St Peters studio, crafting one-off commissions, small production runs and site specific works that express a sense of place. Each project reflects a respect for simplicity in both design and the use of material, working with wood, metals and other raw materials within a natural palette.

Jonathan aims to create furniture to be used with family and friends, pieces that hold their own and age gracefully.

Collaborating with a community of designers, makers, artists and friends who provide continual inspiration, West's handcrafted designs are made to be loved, and made to last.

6  
**JP Finsbury Bespoke Joiners**

**jpkinsbury.com.au**

Husband and wife duo Adam Price and Kobe Johns founded JP Finsbury Bespoke Joiners in 2008. Working with leading names in the design industry, the brand crafts custom spaces and objects, bespoke furniture, architectural installations and highly crafted commercial interiors. A stellar client roster includes projects for Adam Goodrum, Trent Jansen, Tom Fereday, DesignbyThem, Megan Morton and George Livissianis.

In response to the underrepresentation of female designers in Australian, JP Finsbury launched WO!MAN, an initiative that will collaborate with five female designers over three years. Aimed at producing new works from both early career and established designers, their first collaboration is with Canberra-based Christina Bricknell, with the new chair OLIO.

25 + 26  
**Local Design**

**localdesign.com.au**

Emma Elizabeth, creative director of LOCAL DESIGN, invited 8 designers to form a collection of digital wallpapers that will be available exclusively via LD's online gallery. Designs by Fiona Lynch, Tom Fereday, Tom Skeehan, Dowel Jones, Kate Banazi, Daniel Emma, Shilo Engelbrecht and Emma Elizabeth, will debut at DESIGN-MADE.

Working closely with HP, these new digital wallpapers push commercial boundaries with their durability and eco technology, allowing customers to specify the collections for use inresidential, commercial, hospitality, schools and hospitals. Wallpaper has recently enjoyed a surge in popularity, no doubt propelled by these pioneering Australian creatives.

19  
**MR.FRAG**

**mrfrag.com**

Mr Frag studios is a Sydney industrial design office focusing on furniture and interiors that allows products to have functional honesty, material integrity and a sense of wit or humor that connects on a human level. Reflecting a passion for contemporary design, refined elegance and inspired by the craft of furniture making, Mr Frag communicates form and aesthetic through story telling.

The Reed stool plays on functional clarity as an honest expression of basic form, focusing on the connecting details. The seat and foot rail components are made from rolled 5mm powder-coated aluminium and are balanced and brought together with simply profiled Ash legs.

33  
**Mud Australia**

**mudaustralia.com**

Mud Australia was founded in 1994. The handmade porcelain range, designed by founder Shelley Simpson, combines craft, colour, clean lines, palette and functionality. The end result is a product that neatly intersects a minimalist aesthetic with an artisan finish. The porcelain happily fits into any interior, providing a timeless alternative to mass-produced ceramic design. Each piece is designed to last and manufactured using the best materials available.

Mud Australia has stores located in Sydney, Melbourne, London, Los Angeles, Brooklyn and New York. All products are handmade in Sydney from Limoges sourced porcelain, the collection has 80 shapes available in 19 colours across tableware, serving ware, vases, cookware and lighting.

37  
**Porcelume with Spence & Lyda**

**porcelume.com.au**  
**spenceandlyda.com.au**

Porcelume crafts handmade porcelain lighting from a Melbourne-based studio. Architect and artisan Colin Hopkins

will present a unique live crafted-design performance at DESIGN-MADE set to his own musical score.

Discover how this exquisitely delicate lighting collection comes to life, and witness his practice of wheel throwing fine porcelain in an intimate setting. This installation has been supported by Spence & Lyda.

16  
**Ross Gardam**

**rosgardam.com.au**

Melbourne Industrial designer Ross Gardam founded his studio in 2007, working with a passionate team of designers, engineers and makers. All furniture and lighting is made locally in Melbourne, creating products that embody a unique, modern aesthetic.

The award-winning ‘Polar’ Desk and Wall Lamp series utilise a unique magnetically attached arm to allow the disc to rotate around the body directing or shading light. Gardam's ‘Ora’ pendants feature a floating disk surrounded by a beautifully gentle glow that conceals the LED light source. Ross also introduces a new collection – ‘NOON’ - a series of tables and mirrors shown for the first time at DESIGN-MADE.

11  
**So Watt**

**sowatt.com.au**

Founded in June 2015 So Watt was born from a single car garage creating handmade lighting pieces. From these humble beginnings, they've grown into a team of three industrial designers now located at a new space that has earned the right to be called a studio-workshop in the design boom suburb of Alexandria.

So Watt have established themselves as a niche but well-rounded firm offering manufacturing for other creatives, their own line of furniture, lighting and accessories, bespoke and custom commissions in café/shop fit-out, events, signage, furniture and design and prototyping for large scale consumer products.

22  
**Tom Fereday**

**tomfereday.com**

Australian born and raised in England, Tom Fereday studied at the Wimbledon School of Art before to completing Industrial Design Honours at UTS Sydney. Working across Europe and Australia, Tom founded his studio in 2012.

His ethos of honest design follows a process that celebrates the materials and manufacturing practices to design products from the inside out. New releases include ‘MITO’ Wall lighting,

designed to embrace the natural beauty and character of raw materials. Minimal in design, Mito juxtaposes precision manufacturing techniques with natural hand finished timbers and stone to create a truly sculptural light. Tom is also showing the ‘BOW’ bench for the first time.

20

**Skeehan Studio**

**skeehan.com.au**

Skeehan Studio is the design firm headed by founder Tom Skeehan, based in Canberra. It produces commercial furniture, lighting and product design, adopting a uniquely considered, material-minded process. Skeehan designs have been awarded and exhibited internationally. Skeehan Studio designs and manufactures in Australia, working closely with local vendors to ensure quality articulations of its designs, fostering local support and efficient sourcing of materials.

Tom is committed to education, his own learning and also activating knowledge of just how great good design can be. He regularly presents talks and events encouraging community participation, sharing of ideas and most of all enjoyment.

24

**UNDERVALUED**

**by Nick Rennie**

**nickrennie.com**  
**authenticdesignalliance.org**

Melbourne designer Nick Rennie wanted to demonstrate what good design can and should mean and debunk the notion that ‘price’ should determine ‘value.’ Inviting 32 creatives to submit an object costing less than \$2, €2 or ¥200 – and explain why that object holds meaning, value and embodies good design, led to UNDERVALUED, a unique showcase of valued every-day objects.

UNDERVALUED spotlights design as a function outside high-priced objects in designer showrooms, asking us to consider good, functional design that can be found anywhere and is accessible to everyone. The installation is supported by the AUTHENTIC DESIGN ALLIANCE, promoting original design.

**DESIGN-MADE.**

**Feature Installations**

**Studio 2**

**GOOD DESIGN AUSTRALIA**

**gooddesignaustralia.com**  
**good-design.com**

Good Design Australia, the national association promoting design excellence - manages the Good Design Awards, one of the longest standing and most prestigious design awards in the world, dating back to 1958. The award program supports design initiatives, innovation and creativity within Australia and around the world.

The projects featured at Design Made showcase some of the most talented furniture and lighting designers in Australia.

A curated display of selected winners in the Furniture and Lighting Category from the Good Design Awards includes work by David Caon, Adam Goodrum, Charles Wilson, Ross Gardam, Adam Cornish, Ross Gardam and Axolotl (in collaboration with Marblo).

**Studio 3**

**COLLECTIBLE Australian Design**

**design-made.org**

A Lockheed Lounge by Marc Newson sold at auction in April 2015 for almost \$5 million (£2,434,500), making it the most expensive object sold by a living designer, smashing £1.4 million achieved a few years earlier for a prototype of the same work by the London-based Australian.

Limited edition and commissioned one-off works by Australian designers are highly prized by local and international collectors. These works blur the lines between art and design, and represent one of the fastest growing sectors in the design market. DESIGN-MADE. presents a curated selection of work by Adam Goodrum, Alexander Lotersztain, Charles Wilson, Jon Goulder, Nicole Monks and Sarah King.

**Studio 4**

**INTERPRETATION V –**

**paper (cellulose)**

**interpretations-sydney.com**

INTERPRETATION is an ongoing series of works and exhibitions held every two years, curated by industrial designer Andrew Simpson at Vert Design. The exhibition brings together Australian designers, urging them to work with a specified material and or process with opportunity for expansion.

The exhibition forms a catalyst for production of new works and exploration of new ways of making. The designers share the ideas and secrets behind their creations, allowing them to explore how each designer’s creative process works. Often in design the process is just as intriguing as the finished outcome, and so the process and the experimentation becomes a part of each exhibition.

**Studio 6**

**PAPERCLIP by Seaton McKeon**

**stylecraft.com.au**

Winner of the 2015 Australian Furniture Design Award gave Seaton McKeon the opportunity to design a furniture range, distributed by Stylecraft. The result is Paperclip, an outdoor seating collection, comprising a lounge, with Merbau timber armrests, a chair, and stackable stools in three heights.

The Paperclip collection further solidifies Stylecraft’s support of Australian design and manufacturing and is an exciting beginning to the support of future AFDA winners. Constructed from mild steel with a zinc primed powder-coat finish, seating comes in a choice of wire frame or mesh, and is designed and made in Australia, created to withstand our climate.

Installation is supported by Armadillo & Co. and Garden Life, and styled by Jason Grant.



# LOCAL DESIGN

## Eco-friendly wallpaper

Stylist and designer Emma Elizabeth Coffey launched Local Design in 2015 to showcase local talent to the world. Producing internationally praised installations of Australian design at Milan's Salone del Mobile, last year housed in the darkened confines former church now historic theatre, followed in 2017 with designs presented in frescoed chapel dating back to 379 AD, Emma had a bigger vision for the brand beyond an exhibition platform.

localdesign.com.au @local\_designs  
@HP #HPwallcoverings #LDwallpapers.

**“These projects  
are about  
exploration  
and innovation”**

Emma Elizabeth



Stylist and designer Emma Elizabeth Coffey launched Local Design in 2015 to showcase local talent to the world. Producing internationally praised installations of Australian design at Milan's Salone del Mobile, last year housed in the darkened confines former church now historic theatre, followed in 2017 with designs presented in frescoed chapel dating back to 379 AD, Emma had a bigger vision for the brand beyond an exhibition platform.

“Local Design was established to create exclusive, quick turnaround products sold via our online gallery,” Emma explains, “We wanted architects, interior designers and clients to be able to customize products and modify designs to suit their specific needs, and wallpaper seemed an obvious starting point.”

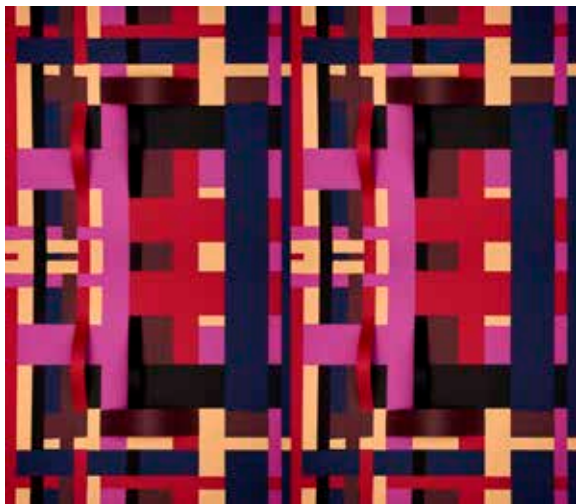
With Wallpaper back in vogue thanks to new digital printing technology and eco-friendly processes, designs by seven Australian creatives have been applied to hardwearing, eco-friendly wall coverings developed by print juggernaut HP.

The popularity of wallpaper in interior decoration has been driven by digital output thanks to the capacity for customization.

Coffey pretty much gave free reign to the outcomes in her creative direction. “Whilst I gave a few ‘hints’ to each designer about the direction I felt they should take, I wanted the project to be as open as possible.” She continues, “These projects are about exploration and innovation. Aside from some dialogue regarding tessellation and colour tones suitable for certain markets, everyone created their own palette and patterning.

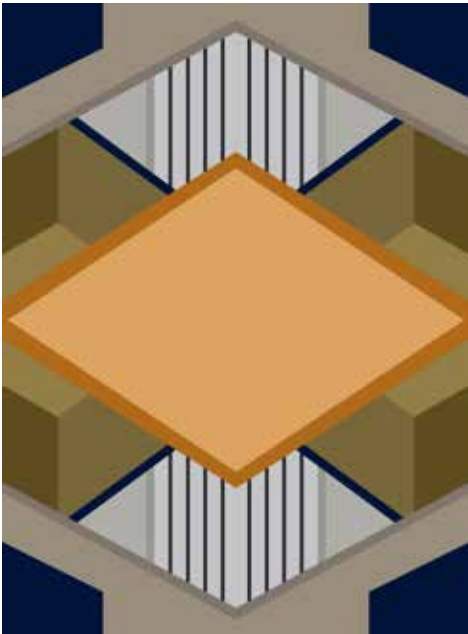
Design lovers and home decorators can be the first to see this new collection, now available for sale via [localdesign.com.au](http://localdesign.com.au).

THE COLLECTION IS SO DURABLE IT CAN BE USED IN SCHOOLS AND HOSPITALS THANKS TO GREEN GUARD GOLD CERTIFICATIONS THAT HELP BUYERS IDENTIFY INTERIOR PRODUCT AND MATERIALS THAT HAVE LOW CHEMICAL EMISSIONS, IMPROVING THE QUALITY OF THE AIR WHERE THE PRODUCTS ARE USED; BACKED ALSO WITH FSC ACCREDITATION, THE GLOBAL NOT FOR PROFIT ASSESSING ENVIRONMENTALLY APPROPRIATE MATERIAL SOURCING



**EMMA ELIZABETH DESIGNS**

Emma created her own wallpaper graphics by experimentation with weaving and bending coloured paper, to distort standard 2D paper perception, a play on visual illusion, and vertical and horizontal conformity;

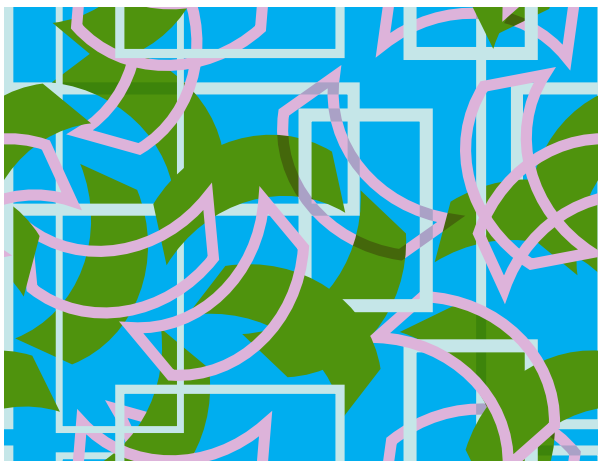


**LOCAL DESIGN**  
**Wallpaper features designs by:**

- Daniel Emma
- Dowel Jones
- Emma Elizabeth
- Fiona Lynch
- Kate Banazi
- Shilo Engelbrecht
- Tom Fereday
- Tom Skeehan

**DOWEL JONES**

Adam Lynch and Dale Hardiman of Dowel Jones began the design process by exploring sets they had built for previous projects as a starting point for building environments from flat colours.



**KATE BANAZI**

An added bonus allows these wallpapers to step outside interior design and be used in temporary installations - pop-ups, event spaces and photos shoots, with damage free removal from walls!



**SHILO ENGELBRECHT**

Fine art studies lead Shilo to a career as a textile artist, her work identifiable for its distinctly painterly style. Working across interior accessories this is her first foray into wallpaper.



## CONTRIBUTORS:

Adam Cornish,  
Adam Goodrum  
Anne-Maree Sargeant  
Anthony Raymond  
Bevan Bochsler  
Celina Clarke  
Dale Hardiman  
David Glaettli  
Emma Elizabeth  
Gregory Bonasera  
Helen Kontouris  
Hiro Tsuboi  
Jim Hannon-Tan  
Jin Kuramoto,  
Jon Goulder



**CURATED INSTALLATION BY NICK RENNIE**  
**PRESENTED BY AUTHENTIC DESIGN ALLIANCE**

# Undervalued

Jon Holland  
Keiji Ashizawa  
Lucas Chirnside  
Marcus Piper  
Nick Rennie  
Nina Provan  
Ross Didier  
Ross Gardam  
Shigeki Fujishiro  
Simon Christopher  
Simon Kidd  
Simone LeAmon  
Steve Mooney  
Teru Yanagihara  
Thomas Coward  
Tom Fereday  
Yota Kakuda

Melbourne designer Nick Rennie wanted to demonstrate what good design can and should mean and debunk the notion that 'price' should determine 'value.' Inviting 32 creatives to submit an object costing less than \$2, €2 or ¥200 – and explain why that object holds meaning, value and embodies good design, lead to UNDERVALUED, a unique showcase of valued every-day objects.

UNDERVALUED spotlights design as a function outside high-priced objects in designer showrooms, asking us to consider good, functional design that can be found anywhere and is accessible to everyone.

Help stop design theft – register now

[authenticdesignalliance.org](http://authenticdesignalliance.org)

[@authenticdesign\\_australia](https://twitter.com/authenticdesign_australia)



## SIMONE LEAMON

In 1824 English industrialist Sir Josiah Mason established a business manufacturing split rings - also known as the humble key ring. An innovation that has changed little since it was first introduced - it is hard to imagine a simpler solution to the organisation and carry of keys.

With advancements in digital touch pads, retina recognition and near field circuits it is conceivable that the typical lock and key will superseded within the next decade. Leaving the split ring to speak of the industrial age and the many ubiquitous goods designed.



## MARCUS PIPER

It has always amazed me - the precision in mass-production of the everyday set of chopsticks.

It doesn't matter where in the world you are - the consistency of their manufacture and that beautiful feeling of sliding from their sleeve, not to mention the sound of them splitting as you prepare to dine on something equally well-crafted, takes you to a place of precision and cultural exchange few pieces of design could achieve.

## ROSS GARDAM

The \$2 coin was designed by Horst Hahne, with inspiration taken from a drawing by Ainslie Roberts of Gwoya Jungari. I find it our most distinctively designed coin and have always been attracted to the proportion and over all design. It features a traditional Aboriginal Elder and a native grass tree. The coin was originally brought in to solve the problem of the \$2 notes short service life. The design was determined after consideration of the needs of the visually impaired while addressing both functional and manufacturing limitations.



## ADAM GOODRUM

"The humble clothes peg is such a wonderful invention, beautifully composed of 2 common parts with a joining hinge. The intended function performs perfectly with a small amount of human effort. I also love the geometric extruded shape particularly in the timber version."



## HELEN KONTOURIS

A simple, stackable, corrugated design to create strength and flexibility yet remains incredibly lightweight and fragile. It does exactly what it's supposed to, resists 200-degree temperatures in an oven, keeping the cupcake form intact.

Once cooked, removing the rapper is effortless. The container expands outwards to reveal the cupcake and if cooked correctly, no traces of cake remain on the corrugated pattern humbly ensuring the focus remains on the main attraction. Perfetto!



## TOM FEREDAY

Former Buddhist monk, Kenji Ekuan designed the iconic Kikkoman soy sauce bottle in 1961. A product I have loved holding and using since I was a young child. The bottle hasin many ways come to represent soy sauce to many countries around the world and its design and function is contemporary today.

Kenji Ekuan was also responsible for other design classics, including the Yamaha VMAX motorbike and the Narita Express airport train.





# Good Design Awards

Good Design Australia, the national association promoting industrial design and design innovation, hosts the annual GOOD DESIGN AWARDS – one of the oldest and most prestigious global award programs dating back to 1958.

Discover a curated showcase of award winners with work by Adam Goodrum, Charles Wilson, David Caon, Ross Gardam, Tom Skeehan, Axoltol, and Adam Cornish.

[gooddesignaustralia.com](http://gooddesignaustralia.com)  
[good-design.com](http://good-design.com)

## **BLOC by David Caon**

Commissioned by Living Edge

BLOC is a locally made furniture system that comes in a myriad of configurations designed to create mini-environments for the modern workplace.

Following market research undertaken with architects and interior designers, Living Edge engaged David Caon, who recently completed designs for the new Qantas Dreamliner, to create this functional and flexible system.

[caonstudio.com](http://caonstudio.com)  
[livingedge.com.au](http://livingedge.com.au)





## ORA PENDANTS by Ross Gardam

Industrial designer Ross Gardam heads up his own studio, and his furniture and lighting designs are made locally in Melbourne. The pendants house opaque floating disks that emit a gentle glow intended to obscure the LED light source – which lead to a Good Design Award in 2016.

[rossgardam.com](http://rossgardam.com)

## MALLOY CHAIR and BOWER COLLECTION by Adam Goodrum

Commissioned by CULT

AG x CULT launched 40+ piece capsule by Adam Goodrum which now joins NAU, an Australian designed and made furniture brand CULT launched globally this year. From the original collection, the elegant and sculptural MALLOY chair received a Good Design Award in 2015.

BOWER, inspired by the rambling style of a bowerbird nest, uses undulating, organic screens that when teamed with armchairs, sofas and work-pods, incorporate acoustic sound control that allow the pieces to create personal space in the workplace. BOWER was awarded as Best in Category (Furniture and Lighting) 2016.

[adamgoodrumstudio.com](http://adamgoodrumstudio.com)

[cultdesign.com.au](http://cultdesign.com.au)

[naudesign.com.au](http://naudesign.com.au)



## HOSHI by Tom Skeeihan, Skeeihan Studio

Commissioned by Stylecraft

Taking cues from the minimalism of Japanese design, HOSHI combines a meticulously detailed American Ash frame with simple and classic upholstered seat and back components featuring hand finished leather straps.

Made by skilled fabricators in Sydney and Canberra, the final assembly is completed by Skeeihan's team in his Canberra studio. The collection includes armchairs, sofas, a bench, side table and a series of upholstered ottomans.

[skeeihan.com.au](http://skeeihan.com.au)

[stylecraft.com.au](http://stylecraft.com.au)



# collectible

kə'lektəb(ə)l

*adjective*

(of an item) worth collecting; of interest to a collector.

*"his books became increasingly collectible items"*

*noun*

an item valued and sought by collectors.

*"the gallery exhibited design-art and collectible objects"*

# Limited Edition

A Lockheed Lounge by Marc Newson sold at auction in April 2015 for almost \$5 million (£2,434,500), making it the most expensive object sold by a living designer, smashing £1.4 million achieved a few years earlier for a prototype of the same work by the London-based Australian.

Limited edition and commissioned one-off works by Australian designers are highly prized by local and international collectors. These works blur the lines between art and design, and represent one of the fastest growing sectors in the design market.



**CURATED BY DESIGN-MADE  
FEATURING COLLECTIBLE WORKS BY:**

Adam Goodrum

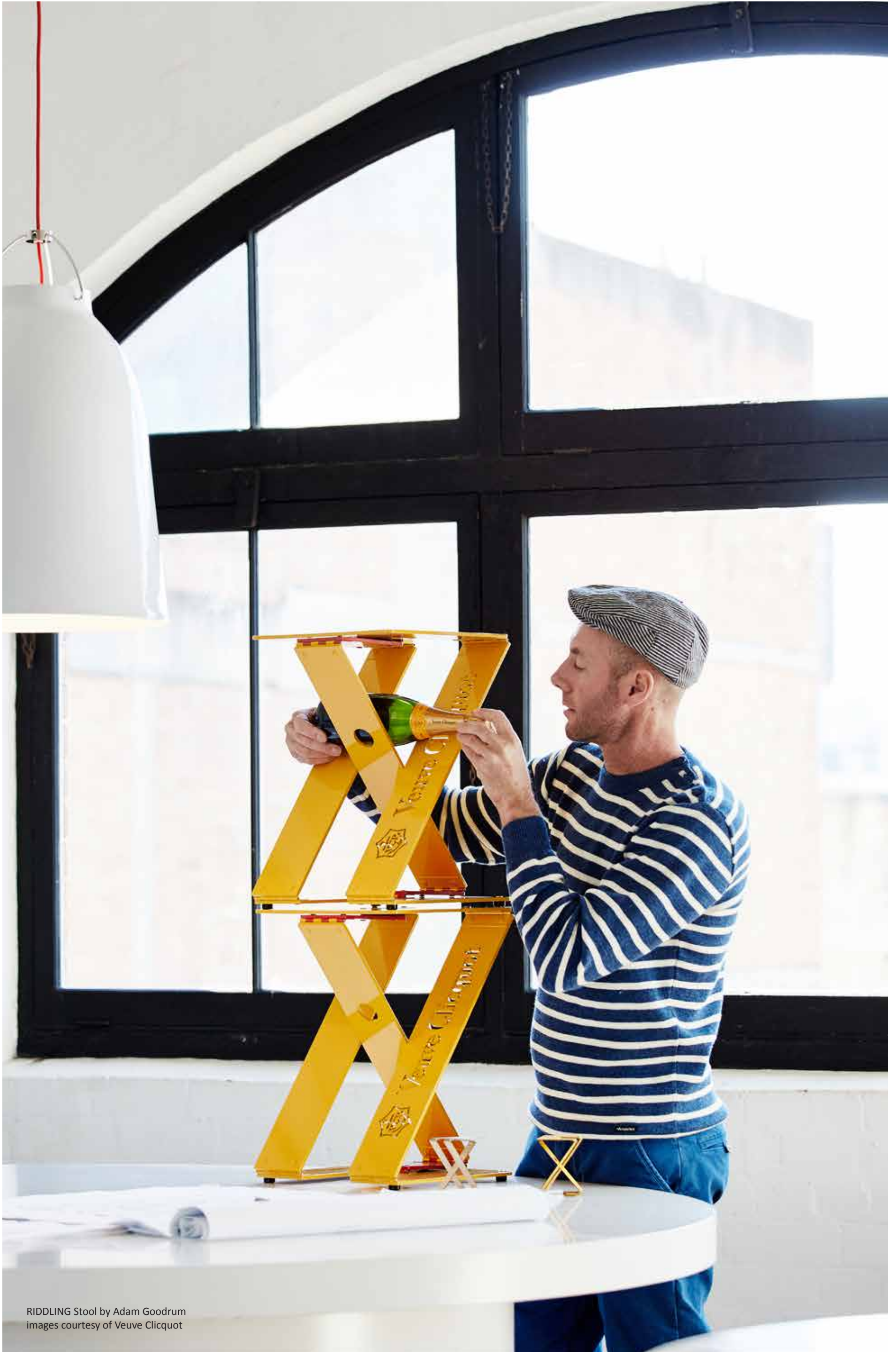
Alexander Lotersztain

Charles Wilson

Jon Goulder

Nicole Monks & Jenine Boeree

Sarah King



RIDDLING Stool by Adam Goodrum  
images courtesy of Veuve Clicquot



# JP FINSBURY

— BESPOKE JOINERS —



[jpfinsbury.com.au](http://jpfinsbury.com.au)  
[@jp\\_finsbury](https://www.instagram.com/jp_finsbury)

Chinamans's File chair. Designed by Trent Jansen.  
Made by JP Finsbury Bespoke Joiners for Broached Commissions.

# Where To Buy

## ARMADILLO & Co

100% recycled  
PET fibre rugs  
[Armadillo-co.com](http://armadillo-co.com)

## AXOLOTL

Architectural surfaces,  
Axolotl Paint,  
Mojo Luxe bathware  
(collaboration with Marblo)  
73 Beauchamp Road,  
Matraville  
02 9666 1207  
Monday – Friday  
[axolotl.com.au](http://axolotl.com.au)

## CASTLERY

The Gable collection  
by Charles Wilson  
110 Bourke Road,  
Alexandria  
1 800 000 868  
Open 7 Days  
[castlery.com.au](http://castlery.com.au)

## CATAPULT

Mr Frag, Daniel Barbera  
+ 10 Australian designers  
42 Wattle St,  
Ultimo  
02 8001 6646  
Monday – Friday  
[catapultdesign.net.au](http://catapultdesign.net.au)

## CULT / Nau Design

Nau - Strand, Bower,  
Malloy, Bilgola Emeco,  
Fritz Hansen  
21 Levey Street,  
Chippendale  
1 300 768 626  
Monday – Saturday  
[cultdesign.com.au](http://cultdesign.com.au)

## DINOSAUR DESIGNS

Furniture, accessories,  
homeware  
[dinosaurdesigns.com.au](http://dinosaurdesigns.com.au)

## FEBRIK

Dutch woven  
textile innovators  
De-Jonge Agency  
[colby@ferbik.com.au](mailto:colby@ferbik.com.au)

## FORMIST EDITIONS

Publications for  
art & design lovers  
[formist.co](http://formist.co)

## GARDEN LIFE

Pots and planting  
158 Princes Hwy,  
St Peters  
02 9517 3633  
Open 7 days  
[gardenlife.com.au](http://gardenlife.com.au)

## JUNGLEFY

Modular living green walls  
for indoor / outdoor  
[junglefy.com.au](http://junglefy.com.au)

## LIVING EDGE

Bloc by Caon,  
Herman Miller, Vitra  
Edition by Living Edge (Qtz)  
4D Huntley Street,  
Alexandria  
1 300 132 154  
Monday - Saturday  
[livingedge.com.au](http://livingedge.com.au)

## LOCAL DESIGN

Local Design Wallpaper  
Collection  
[localdesign.com.au](http://localdesign.com.au)

## MUD Australia

Tableware, vessels  
& lighting  
[mudaustralia.com](http://mudaustralia.com)

## OWN WORLD

Chris Hardy for Worthy  
50 Stanley Street,  
Darlinghurst  
02 9358 1155  
Monday – Friday  
[ownworld.com.au](http://ownworld.com.au)

## ROSS GARDAM

Noon mirrors,  
ORA pendant lights  
[rossgardam.com.au](http://rossgardam.com.au)

## SPENCE & LYDA

Jam Factory lighting  
& tableware, Jon Goulder,  
Porcelume  
184 Chalmers Street,  
Surry Hills  
02 9212 6747  
Open 7 days  
[spenceandlyda.com.au](http://spenceandlyda.com.au)

## ST ALI COFFEE ROASTERS

[stali.com.au](http://stali.com.au)

## STYLECRAFT HOME

Hoshi (Skeehan Studio)  
Paperclip (Seaton Mckeon)  
Noon tables, Ora Pendants  
(Ross Gardam)  
100 William Street,  
Darlinghurst  
02 9355 0099  
Monday – Saturday  
[stylecrafthome.com.au](http://stylecrafthome.com.au)

## URBAN WINERY SYDNEY

Sydney's first true urban winery,  
Cellar door open to public  
Thursday – Sunday  
Precinct 75, 75 Mary Street,  
St Peters  
[urbanwinerysydney.com.au](http://urbanwinerysydney.com.au)

## YOUNG HENRYS

Craft beers &  
bespoke spirits,  
Noble Cut Gin –  
see online for stockists  
[younghenrys.com](http://younghenrys.com)



AUSTRALIA IS CONSIDERED TO BE THE ‘WILD WEST’ OF FAKE DESIGNER FURNITURE THANKS TO VASTLY INADEQUATE INTELLECTUAL PROPERTY PROTECTION FOR CREATORS OF THREE-DIMENSIONAL OBJECTS SUCH AS FURNITURE AND LIGHTING, AND THE TERM ‘REPLICA’ THAT LEGALLY SANCTIONS DIRECT KNOCK-OFFS OF ORIGINAL WORKS.

IN SHORT – DESIGN THEFT IS RAMPANT!

**CURATED BY DALE HARDIMAN & TOM SKEEHAN**  
**PRESENTED BY LIVING EDGE**  
**WITH AUTHENTIC DESIGN ALLIANCE**

# 26 Original Fakes

In response to this growing threat to our thriving creative talent pool, designers Dale Hardiman and Tom Skeehan invited 26 Australian designers to ‘hack’ a replica of an original design by UK design maestro Jasper Morrison. The resulting exhibition prompts the audience to consider how an object is valued, using hacked interpretations of replica furniture to spotlight issues surrounding authenticity and originality.

The series of one-off works speaks volumes from the creator’s perspective about the endemic problem of counterfeit design, underpinned by industry frustration at the lack of action from the Australian Government to follow suit with radical changes recently introduced in the UK and criminalising replica furniture.

The series of one-off works, each accompanied by a strongly worded statement, makes a valuable point about the terrible situation of design theft in Australia. It poses the question – how would you feel if your own work was ripped off?

The authentic Jasper Morrison HAL chair is licenced to VITRA, and distributed by Living Edge.

Help stop design theft. Support original design.

All works are available for purchase.

friends.andassociates  
authenticdesignalliance.org  
livingedge.com

**CONTRIBUTORS:**

A.C.V. Studio	Inkster
Adam Goodrum	Liane Rossler
Alexander Lotersztain	Matt Woods Design
Andrew Simpson	Natalie Turnbull
Ash Allen + James	Nick Rennie
Walsh	Practise Studio Practise
Daast	Ross Gardam
Dale Hardiman	Sarah King
Elbowrkshp	Studio Edwards
Emma Elizabeth	Studio Gram
Designs	Therefore Studio
Fiona Lynch	Tomek Archer
Jon Goulder	Tom Fereday
Guy Keulemans	Tom Skeehan

**Location 1: DESIGN-MADE**

SUNSTUDIOS, 42 Maddox Street, Alexandria

Fri 27/10	10.00 - 6.00pm
Sat 28/10	10.00 - 5.00pm
Sun 29/10	10.00 - 4.00pm

**Location 2: THE OTHER ART FAIR**

TECHNOLOGY PARK, Eveliegh  
(5 mins by car / 15 by bus)

Thu 26/10	6.00 - 9.30pm
Fri 27/10	12.00 - 9.00pm
Sat 28/10	11.00 - 7.00pm
Sun 29/10	11.00 - 6.00pm

**DESIGNS THAT ARE ONLY  
CONCERNED WITH AESTHETICS  
USUALLY FAIL IN THE EVERY DAY,  
LONG-TERM SENSE. THEY ARE  
NOT MUCH MORE THAN FOOD  
FOR THE ENDLESS EXCHANGE  
OF CREATIVE EGO AND  
SELLING MAGAZINES.**

**JAPSER MORRISON**



A Short Story of Duncan Lewis  
By Dale Hardiman  
Image: Daniel Herrmann-Zoll,  
Styling: Natalie Turnbull





**AUTHENTIC  
DESIGN ALLIANCE™**  
Supporting  
Original Design

# Help Stop Design Theft!



**SARAH  
GIBSON**  
DesignByThem

“My friends confuse ‘replica’ with a trend like ‘vintage.’ The word ‘replica’ is misleading - it’s a fake design not a trend!”

VIVID Sydney, May 2015



**ROSS  
GARDAM**

“The fact one can buy a ‘replica’ Tom Dixon light in Australia as easily as a Big Mac is so deeply embarrassing.”

VAULT Magazine



**ADAM  
GOODRUM**

“At school we’re taught that copying is cheating. So why can my designs legally be copied in Australia without penalty?”

VIVID Sydney May 2016



**TOMEK  
ARCHER**

“As an architect and as a musician my work is automatically protected by Australian Copyright law. So why are my furniture designs treated differently?”

PRODUCTIVITY COMMISSION,  
June 2016



**CHRISTOPHER  
BOOTS**

“There is no incentive for lighting designers to pursue a career in Australia. Copy-culture and knock-offs are now out of control.

We’re better off investing offshore where original design is valued and protected.”

PRODUCTIVITY COMMISSION,  
June 2016



**NICK  
RENNIE**

“Why do TV decorating shows and home magazines promote knock-off or ‘replica’ furniture and lighting?

This not only damages us as designers, but also our manufacturers and distributors”

MELBOURNE INDESIGN 2016

While cheap copies, knock-offs and replicas of original designs are at an all time high, Australian designers have had enough.

Recently the UK criminalised the sale of replica furniture, imposing fines of up to £50,000, and up to 10 years jail, bringing them in line with European laws.

If the British Government made radical moves to protect their creative industries, why can’t our Federal Government see the irrevocable damage counterfeit designer furniture does to our thriving design industry?

Join the fight to protect designers, brands and distributors

**REGISTER FOR UPDATES** / New memberships open in November

[authenticdesignalliance.org](http://authenticdesignalliance.org)

@authentic\_design\_

#replicaisfake #supportoriginaldesign

COOK FOR LOVE



FISHER & PAYKEL

SYDNEY EXPERIENCE CENTRE  
90-96 Bourke Road Alexandria, Sydney NSW 2015  
[fisherpaykel.com.au/experiencecentre](http://fisherpaykel.com.au/experiencecentre)

THE OTHER  
ART FAIR

26-29 OCTOBER 2017  
AUSTRALIAN TECHNOLOGY PARK  
2 LOCOMOTIVE STREET  
EVELEIGH NSW 2015

PRESENTED BY  SAATCHI ART





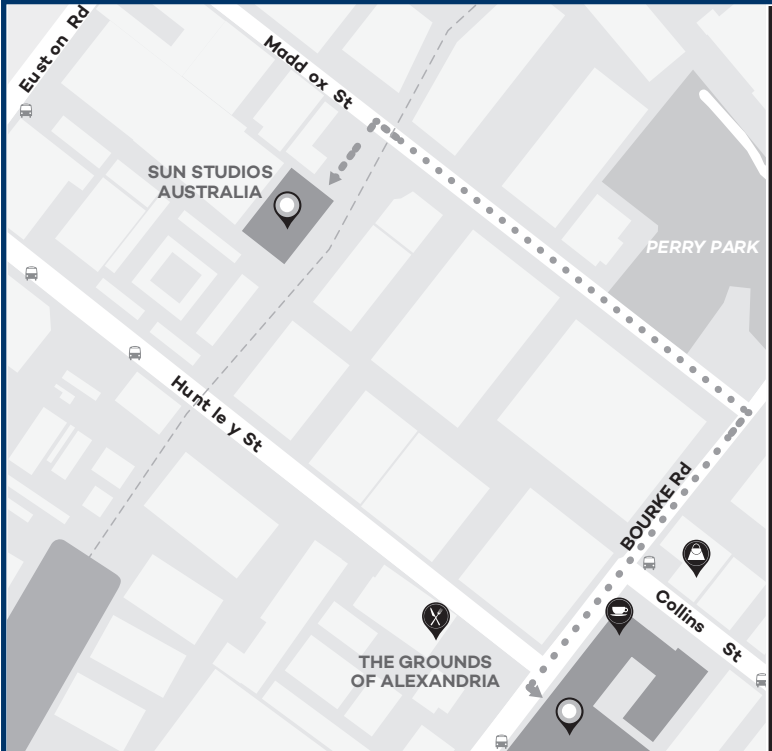


## MARLU by Nicole Monks

Tasmanian Blackwood stools with gold plate frame forms part of MARLU (kangaroo), representing the importance of knowledge transfer and the role of memory and lived experience in the process. Commissioned by the Australian Design Centre.

[nicolemonks.com](http://nicolemonks.com)

image © Boaz Notham



### SUNSTUDIOS, 42 Maddox Street, Alexandria

Fri 27/10	10.00 - 6.00pm
Sat 28/10	10.00 - 5.00pm
Sun 29/10	10.00 - 4.00pm

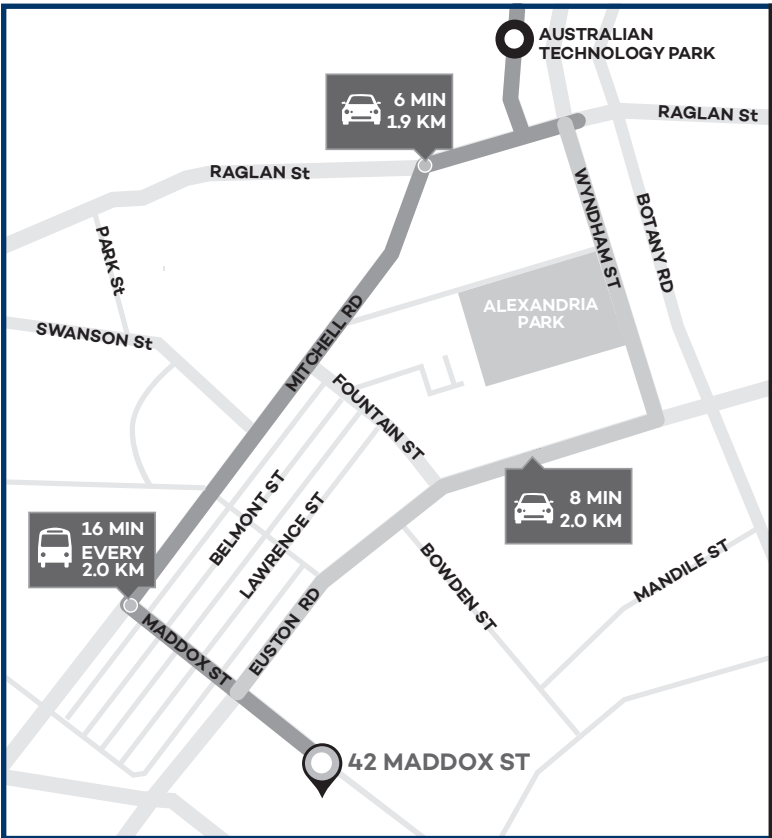
Exhibition, Installation, new products, live making, workshops, talk

Café, Bar - Craft beer by Young Henrys & vino by Urban Winery Sydney

Noble Cut Gin & Tonic Garden parties daily from 2.00 pm

### DESIGN-MADE. Discovery Talks, Workshops, Hospitality

Fisher & Paykel Experience Centre - 90 Bourke Road, Alexandria - 5 minute walk - 500m



## 26 Original Fakes showcasing across 2 venues



### DESIGN-MADE SUNSTUDIOS, 42 Maddox Street, Alexandria

Fri 27/10	10.00 - 6.00pm
Sat 28/10	10.00 - 5.00pm
Sun 29/10	10.00 - 4.00pm

### THE OTHER ART FAIR, Technology Park, Eveleigh (5 mins by car / 15 by bus)

Thu 26/10	6.00 - 9.30pm
Fri 27/10	12.00 - 9.00pm
Sat 28/10	11.00 - 7.00pm
Sun 29/10	11.00 - 6.00pm